



Innovator's Pit Company

▼ December 05, 2007
Armorize named to Red Herring Global Innovator's Pit
Invited to speak at Red Herring Global 2007

Seattle, WA, December 5, 2007 :- Armorize Technologies, provider of cutting edge web application security solutions, has been named as a Red Herring Global Innovator. Following on from its win at Red Herring Asia 100, this award places recognition on the company's global performance through technical innovation and entrepreneurship.

Chief Operating Officer, Matt Huang, presented the Armorize solution suite to the Red Herring Global 2007 conference in Seattle where he spoke about the growth in Web 2.0 as a business enabler. He also addressed the need to build security measures directly into web applications instead of relying solely on the more "traditional" file and network-based controls.

In his interview with Joel Dreyfuss, Editor-in-Chief of Red Herring Mr. Huang described the growth of Armorize, the corporate philosophy that has led to its success and the challenges faced by the company as it continues to grow.

Armorize Technologies offers next-generation web application security solutions across the Software Development Life Cycle (SDLC), and the Red Herring award recognizes the company's business success as well as its technological advances in the field of Static Source Code Analysis, Web Application Firewalls and Real-Time Malicious Code Detection.

The company's premiere product, CodeSecure™ is the only Web-based automated static analysis solution in the world that verifies web application source code at the coding phase, proactively detecting vulnerable statements, tracing their propagation through the application and providing cost-effective remediation.

The SmartWAF™ web application firewall represents the next phase in perimeter security. Unlike traditional network firewall devices, SmartWAF™ detects and blocks malicious content such as SQL injection and Cross Site Scripting (XSS) attacks embedded in web application traffic. SmartWAF™ is scalable to sustain heavy traffic loading and can explicitly block vulnerable entry points identified by CodeSecure™.

The HackAlert™ service offers real-time website monitoring and malicious code detection. Delivered as a Software-as-a-Service (SaaS) solution, HackAlert™ is a perfect complement to the secure development and protection mechanisms provided by CodeSecure™ and SmartWAF™.

Armorize Technologies' solutions, with their proven levels of accuracy, ease of installation, centralized management, and customizable reports, integrate seamlessly with the web application infrastructure at minimum cost.

The Red Herring media company is a well respected commentator on critical trends shaping the future of technology and this nomination rewards the diligence Armorize has applied in its uncompromising efforts in building a business and bringing web application security to the fore.



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About Armorize Technologies

Armorize Technologies provides next-generation Web Application Security Solutions traversing the System Development Life Cycle (SDLC).

From static source code analysis with CodeSecure™ to real time web application protection with SmartWAF™ and malicious code detection with HackAlert™, Armorize technologies' award-winning solutions are the culmination of years of research and innovation.

Led by a number of internationally acclaimed security veterans and financed by top Silicon Valley investors, the company was formed in 2005 with its headquarters in Santa Clara, CA, and its R&D centre in the Nan Kang Software Park in Taipei, Taiwan.

The Armorize team is composed of global software security talents from Canada, France, Germany, India, Ireland, New Zealand, South Africa, Sweden, Taiwan, United Kingdom and the U.S.

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